

**PARTICIPACIÓN DEL GASTO TURÍSTICO EN EL PIB DE PANAMÁ 2015-2025. (en millones de balboas)**

AÑOS	PIB A PRECIOS CORRIENTES	% DE CRECIMIENTO	GASTO	% DE	
			TURÍSTICO	CRECIMIENTO	GT/PIB
2015	54,091.7	8.4	5,737.2	0.0	10.6
2016	57,907.7	7.1	6,261.1	9.1	10.8
2017	62,202.7	7.4	6,803.2	8.7	10.9
2018	67,316.5	8.2	7,112.1	4.5	10.6
2019	69,779.0	3.7	7,013.9	-1.4	10.1
2020	57,059.8	-18.2	1,837.9	-73.8	3.2
2021	67,396.4	18.1	3,561.5	93.8	5.3
2022	76,276.1	13.2	7,324.5	105.7	9.6
2023	83,812.2	9.9	8,487.4	15.9	10.1
2024	86,524.0	3.2	8,998.5	6.0	10.4
2025 / P	90,462.6	4.6	9,685.3	7.6	10.7

**(P): Cifra Preliminares (datos que pueden ir actualizandose por el INEC)**

Nota: A partir del año 2007 se cambiaron las cifras del PIB (a precios corrientes) por el cambio de año base 2007.

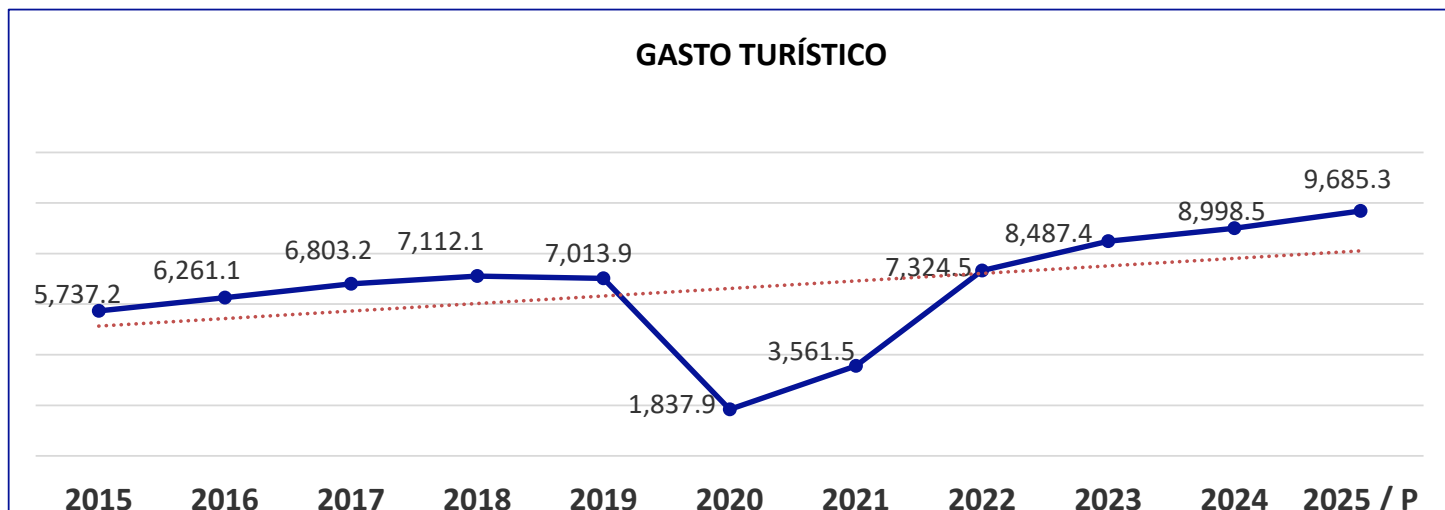
También los gastos turísticos fueron revisados y actualizados a partir del año 2010, por recomendación de los Consultores de CAPTAC-DR y del FMI, por lo que incluirá nuevos gastos medios de viajes estimados a partir de la cifras procesadas y derivadas de la Encuesta de Turismo Receptor de Tocumen y Paso Canoas.

**Fuente; Contraloria General y Autoridad de Panamá**

(Los Gasto Turísticos incluyen, el region de viajes de Balanza de Pagos y el Transporte Internacional)

<b>PIB Nacional 2025</b>	<b>90,462.6</b>
<b>Ingresos total del sector TURISMO</b>	<b>9,685.3</b>
<b>Ingresos turísticos Viajes( Hospedajes,tour, restaurante, souvenir)</b>	6,583.0
<b>Transporte Internacional (boletos)</b>	3,102.3

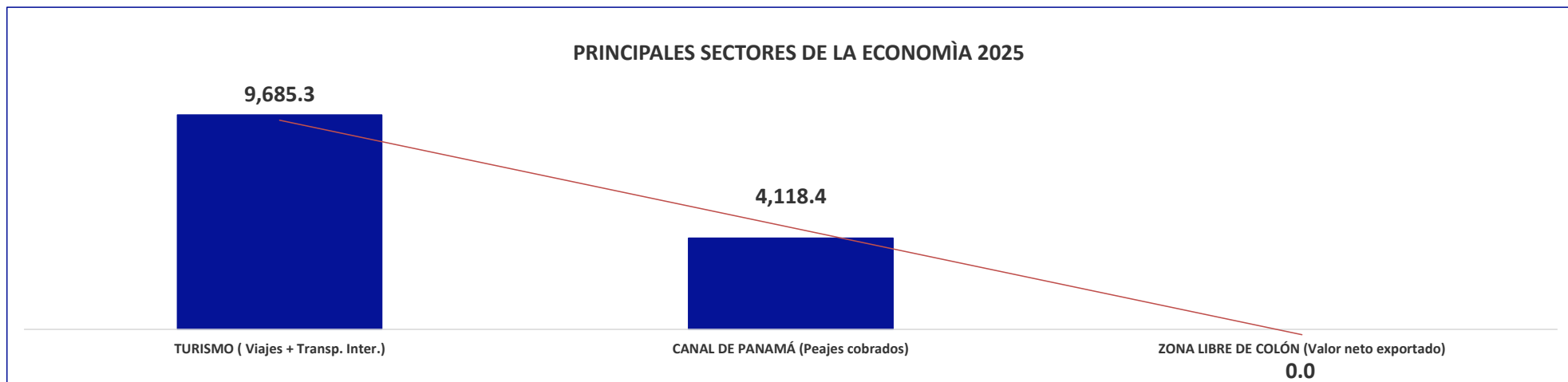
**Nota: El ingreso del sector turistico incluyendo el ingreso de viajes (Hospedajes, tour, restaurantes, Souvenir), más el boleto internacional representa un ingreso general de 9,685.3 Millones. Esto representa un aporte de 10.7 % al PIB nacional**



**PRINCIPALES SECTORES DE LA ECONOMIA AÑOS 2015 - 2025**

CONCEPTOS	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 / P
Número de Visitantes	2,328,012	2,379,135	2,536,024	2,517,349	2,506,660	675,467	809,023	1,946,241	2,509,513	2,775,405	3,004,266
Incremento de Visitantes	1.3	2.2	6.6	-0.7	-0.4	-73.1	19.8	140.6	28.9	10.6	8.2
<b>PRINCIPALES SECTORES DE LA ECONOMIA</b>											
TURISMO ( Viajes + Transp. Inter.)	5,737.2	6,261.1	6,803.2	7,112.1	7,013.9	1,837.9	3,561.5	7,324.5	8,487.4	8,998.5	9,685.3
CANAL DE PANAMÁ (Peajes cobrados)	1,988.0	1,969.0	2,316.3	2,513.3	2,665.4	2,710.7	2,982.7	3,015.8	3,323.2	3,376.3	4,118.4
ZONA LIBRE DE COLÓN (Valor neto exportado)	973.4	1,165.2	1,229.3	1,036.3	1,159.2	1,109.8	541.7	N / D	N / D	N / D	N / D

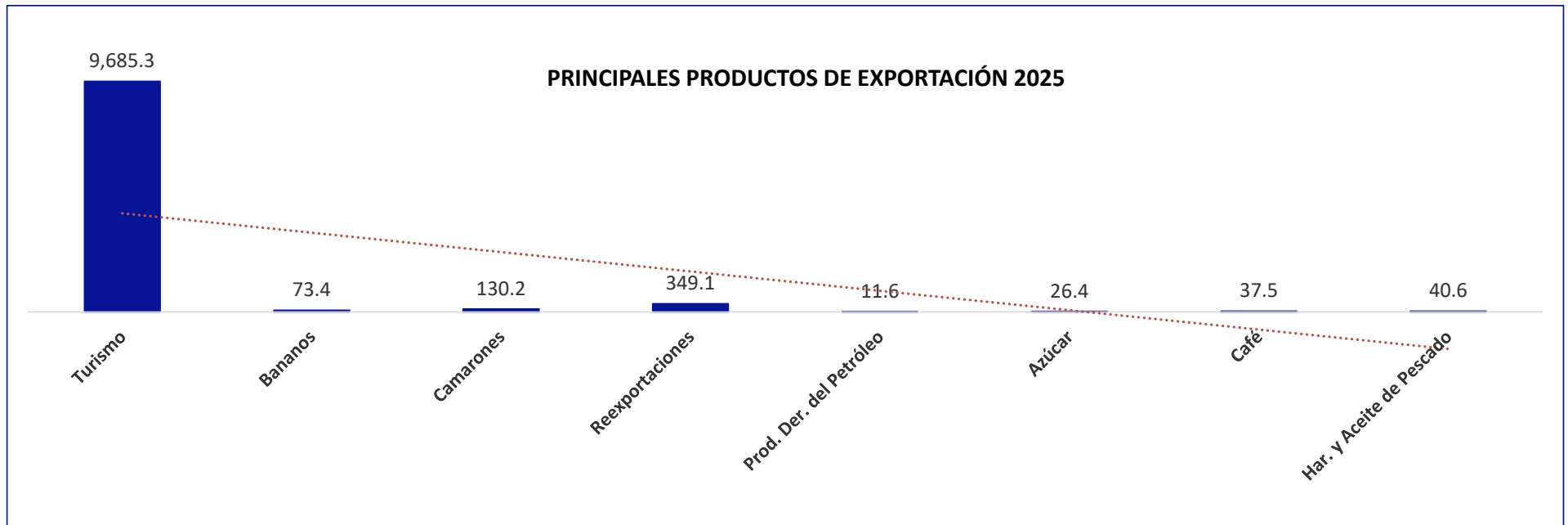
Fuente: Ministerio de Economía y Finanzas y Estadística de la ATP. INEC)



Principales Productos de Exportación Captadores de Divisas Años: 2015 - 2025 ( en millones de balboas )

PRODUCTO	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 / P
<b>TOTAL</b>	6,180.2	6,617.9	7,175.3	7,487.6	7,452.2	2,286.4	4,023.7	7,774.5	8,966.8	9,561.7	10,354.1
<b>Turismo</b>	5,737.2	6,261.1	6,803.2	7,112.1	7,013.9	1,837.9	3,561.5	7,324.5	8,487.4	8,998.5	9,685.3
<b>Bananos</b>	96.0	88.8	100.7	105.9	137.6	152.3	148.0	127.4	145.4	156.8	73.4
<b>Camarones</b>	53.5	38.3	40.0	30.6	17.3	16.4	29.8	65.2	51.0	91.1	130.2
<b>Reexportaciones</b>	217.8	138.9	154.8	143.9	155.6	173.6	207.0	173.1	165.6	192.8	349.1
<b>Prod. Der. del Petróleo</b>	0.7	0.6	0.6	0.8	1.3	3.4	6.6	8.5	10.0	9.0	11.6
<b>Azúcar</b>	19.6	30.7	22.8	28.6	24.9	25.9	21.5	24.5	21.0	38.4	26.4
<b>Café</b>	23.9	24.7	14.0	19.0	27.0	24.9	26.0	25.3	29.4	29.4	37.5
<b>Har. y Aceite de Pescado</b>	31.5	34.8	39.2	46.7	74.6	52.0	23.3	26.0	57.0	45.7	40.6

Fuente: Comercio Exterior de la Contraloría General y Estadísticas de la ATP

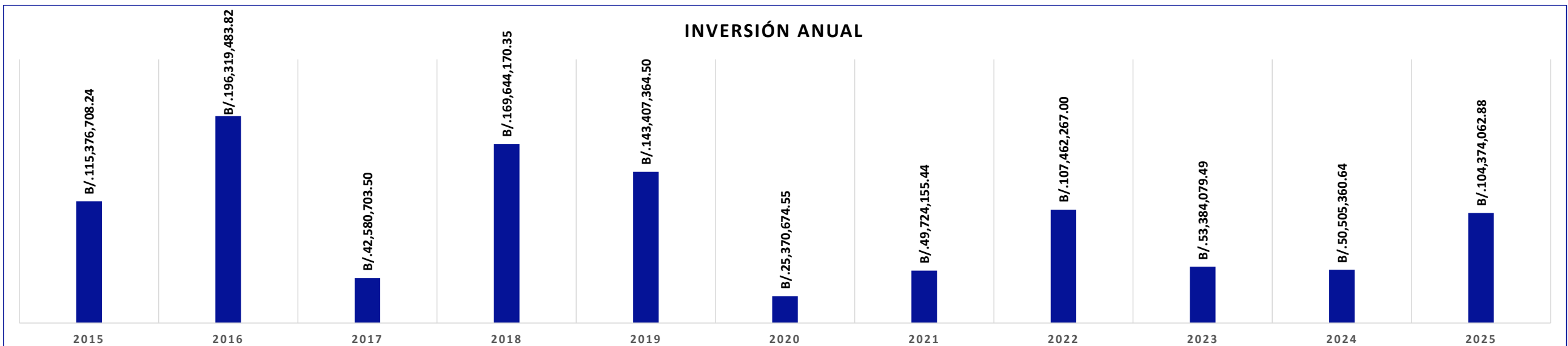


Distribución de las inversiones en la República de Panamá y por provincia y tipo de actividad (en balboas) AÑOS 2015 - 2025

Tipo de actividad	Provincia	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Hoteles	Coclé	B/.642,529.00	B/.117,000.00	B/.2,283,862.00	B/.854,094.00	B/.3,244,800.00	B/.372,345.00	B/.733,260.00	B/.389,125.00	B/.1,184,823.97	B/.651,966.68	B/.7,056,319.80
Hoteles	Colón	B/.0.00	B/.17,474,210.00	B/.463,337.00	B/.0.00	B/.15,900.00	B/.0.00	B/.1,912,808.00	B/.2,368,523.23	B/.193,500.00	B/.729,800.90	B/.495,250.00
Hoteles	Chiriquí	B/.1,530,409.00	B/.781,993.00	B/.2,367,860.00	B/.9,704,765.00	B/.7,301,822.00	B/.14,315,266.00	B/.3,769,057.00	B/.7,753,318.54	B/.5,219,765.78	B/.3,065,863.00	B/.4,749,224.00
Hoteles	Herrera	B/.539,795.00	B/.4,395,000.00	B/.20,000.00	B/.15,000.00	B/.247,000.00	B/.95,000.00	B/.190,685.00	B/.67,990.33	B/.15,373.00	B/.10,000.00	B/.271,500.00
Hoteles	Panamá	B/.108,104,451.00	B/.159,597,639.00	B/.32,278,749.00	B/.64,175,687.00	B/.116,788,324.00	B/.3,600,000.00	B/.24,261,617.00	B/.85,305,505.40	B/.37,725,134.57	B/.28,480,938.99	B/.63,205,917.48
Hoteles	Veraguas	B/.55,922.00	B/.2,269,628.00	B/.1,535,325.00	B/.904,700.00	B/.1,962,813.00	B/.1,063,535.00	B/.838,266.00	B/.1,275,833.71	B/.3,065,000.00	B/.6,932,511.60	B/.605,701.50
Hoteles	Darién	B/.0.00	B/.950,000.00	B/.0.00	B/.300,000.00	B/.0.00	B/.0.00	B/.480,000.00	B/.1,299,180.00	B/.565,000.00	B/.2,013,636.00	B/.2,967,081.00
Hoteles	Los Santos	B/.3,315,143.00	B/.4,212,299.00	B/.547,501.00	B/.3,492,837.00	B/.969,000.00	B/.220,757.00	B/.3,610,132.00	B/.466,501.00	B/.2,962,502.75	B/.3,013,055.39	B/.1,100,172.22
Hoteles	Bocas del Toro	B/.716,329.00	B/.4,093,573.00	B/.1,350,524.00	B/.54,204,997.00	B/.5,646,900.00	B/.4,975,270.00	B/.10,673,304.00	B/.6,891,518.17	B/.1,295,000.00	B/.3,812,759.97	B/.4,070,007.56
Hoteles	Panamá Oeste	B/.40,960.00	B/.2,168,000.00	B/.990,001.00	B/.34,010,725.00	B/.6,341,291.00	B/.525,000.00	B/.2,681,028.00	B/.1,181,350.00	B/.823,679.87	B/.1,129,742.47	B/.18,417,350.00
Hoteles	Comarca Naso Tjér Di	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.200.00	B/.0.00	B/.0.00	B/.0.00
<b>SUBTOTAL</b>		<b>B/.114,945,538.00</b>	<b>B/.196,059,342.00</b>	<b>B/.41,837,159.00</b>	<b>B/.167,662,805.00</b>	<b>B/.142,517,850.00</b>	<b>B/.25,167,173.00</b>	<b>B/.49,150,157.00</b>	<b>B/.106,999,045.38</b>	<b>B/.53,049,779.94</b>	<b>B/.49,840,275.00</b>	<b>B/.102,938,523.56</b>
Agencias de viajes	Coclé	B/.10,001.00	B/.0.00	B/.355,001.00	B/.0.00	B/.0.00	B/.10,000.00	B/.0.00	B/.0.00	B/.0.00	B/.25,000.00	B/.12,340.00
Agencias de viajes	Colón	B/.0.00	B/.0.00	B/.10,000.00	B/.10,000.00	B/.10,001.00	B/.0.00	B/.205,100.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00
Agencias de viajes	Chiriquí	B/.150,763.24	B/.50,000.00	B/.186,206.50	B/.90,289.00	B/.56,401.00	B/.24,833.55	B/.89,900.50	B/.110,000.00	B/.10,000.00	B/.103,259.00	B/.424,396.25
Agencias de viajes	Herrera	B/.10,001.00	B/.0.00	B/.0.00	B/.0.00	B/.22,000.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.20,002.00	B/.10,001.00
Agencias de viajes	Panamá	B/.260,405.00	B/.210,141.82	B/.152,234.00	B/.1,503,403.00	B/.771,011.50	B/.128,067.00	B/.248,842.94	B/.215,519.62	B/.224,295.55	B/.486,962.64	B/.911,820.07
Agencias de viajes	Veraguas	B/.0.00	B/.0.00	B/.10,001.00	B/.10,500.00	B/.10,001.00	B/.10,000.00	B/.0.00	B/.20,000.00	B/.0.00	B/.0.00	B/.10,500.00
Agencias de viajes	Darién	B/.0.00	B/.0.00	B/.0.00	B/.15,615.49	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00	B/.0.00
Agencias de viajes	Los Santos	B/.0.00	B/.0.00	B/.10,001.00	B/.220,757.86	B/.0.00	B/.10,600.00	B/.0.00	B/.24,001.00	B/.20,001.00	B/.10,001.00	B/.5,000.00
Agencias de viajes	Bocas del Toro	B/.0.00	B/.0.00	B/.10,100.00	B/.110,800.00	B/.10,000.00	B/.0.00	B/.32,401.00	B/.50,001.00	B/.18,860.00	B/.35,552.00	B/.0.00
Agencias de viajes	Panamá Oeste	B/.0.00	B/.0.00	B/.10,001.00	B/.20,000.00	B/.10,100.00	B/.20,001.00	B/.30,155.00	B/.61,300.00	B/.30,002.00	B/.1,001.00	B/.25,930.00
<b>SUBTOTAL</b>		<b>B/.431,170.24</b>	<b>B/.260,141.82</b>	<b>B/.743,544.50</b>	<b>B/.1,981,365.35</b>	<b>B/.889,514.50</b>	<b>B/.203,501.55</b>	<b>B/.573,998.44</b>	<b>B/.463,221.62</b>	<b>B/.334,299.55</b>	<b>B/.665,085.64</b>	<b>B/.1,435,539.32</b>
<b>TOTAL</b>		<b>B/.115,376,708.24</b>	<b>B/.196,319,483.82</b>	<b>B/.42,580,703.50</b>	<b>B/.169,644,170.35</b>	<b>B/.143,407,364.50</b>	<b>B/.25,370,674.55</b>	<b>B/.49,724,155.44</b>	<b>B/.107,462,267.00</b>	<b>B/.53,384,079.49</b>	<b>B/.50,505,360.64</b>	<b>B/.104,374,062.88</b>

Incluye Hoteles y agencias de viajes

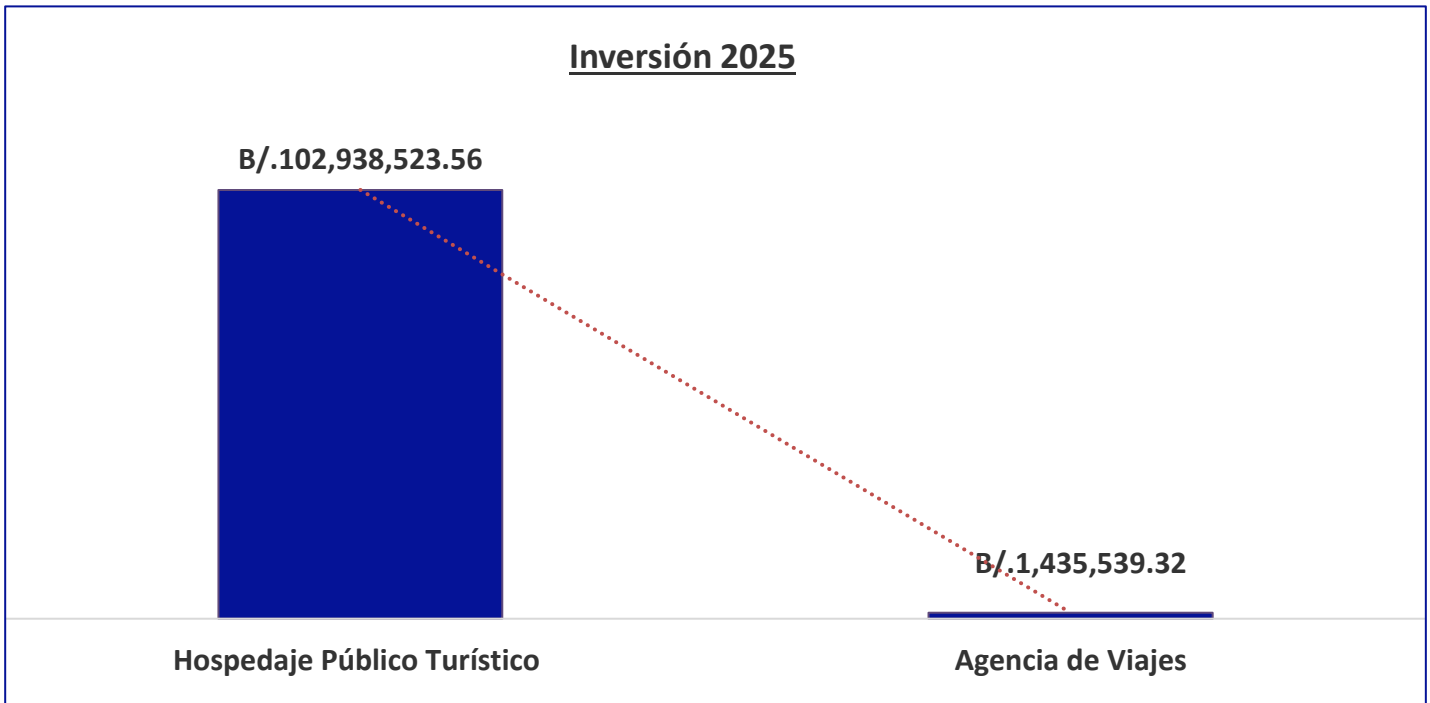
Fuente: Inversiones Turistica



PROYECTOS INSCRITOS EN LA LEY N°8, POR TIPO DE ACTIVIDAD SEGÚN MONTO DE  
 INVERSIÓN ENERO A DICIEMBRE. AÑO: 2025 / P

Tipo de Actividad	Inversión (B/.)	% Inversión
<b>Total</b>	<b>B/.104,374,062.88</b>	<b><u>100%</u></b>
Hospedaje Público Turístico	B/.102,938,523.56	98.6%
Agencia de Viajes	B/.1,435,539.32	1.4%

Fuente: Dirección de Desarrollo e Inversiones Turísticas



**NIVEL DE ESTRUCTURA DE EMPLEO (HOTELES, RESTAURANTES Y OTROS) datos preliminares**

CLASE DE EMPLEO	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 / P
<b>Empleo</b>	<b>210,652</b>	<b>225,602</b>	<b>231,884</b>	<b>226,194</b>	<b>233,816</b>	<b>136,577</b>	<b>163,267</b>	<b>180,681</b>	<b>202,326</b>	<b>215,285</b>	<b>232,700</b>
<b>Hoteles y Restaurantes</b>	89,208	99,829	104,528	102,023	101,447	69,611	96,301	98,875	110,768	119,682	120,430
<b>Transportes Privados</b>	96,087	102,801	102,440	101,463	104,455	57,066	57,066	65,520	73,675	75,942	91,022
<b>Otras Actividades de Servicios</b>	25,357	22,972	24,916	22,708	27,914	9,900	9,900	16,286	17,883	19,661	21,248

**Encuesta de hogares**

Fuente: Instituto Nacional de Estadística y Censo de la Contraloría, ATP

